



# CASH FOR COLOR SWEEPSTAKES



## LIMITED OFFER

When your customers purchase James Hardie® siding and trim with ColorPlus® Technology finishes, you can enter to win!

### Why Sell Products with ColorPlus® Technology finishes?

James Hardie® siding and trim products with ColorPlus® Technology finishes are among the most advanced pre-finished exterior materials on the market. This proprietary finish has been perfected for over 20 years. It's engineered to resist fading and look good longer, so you can be confident in what you're selling.

Plus, these high-performance products offer your customers endless design possibilities with more than 700 beautiful colors available.

## SWEEPSTAKES DETAILS

November 13, 2020 – January 31, 2021

### Dealer Prize:

- (1) Dealer Branch Location  
Winner of a \$10,000 cash prize

### Contractor Prize:

- (1) Trade Winner of a \$5,000  
Bass Pro Shop® gift card

One dealer branch entry and one contractor entry per home when purchasing a minimum of 1,500 sq. ft. of James Hardie® siding with ColorPlus® Technology finishes and 50 sq. ft. of HardieTrim® boards with ColorPlus® Technology finishes.

Offer limited to conversions involving home builders or contractors currently not on a James Hardie partnership agreement.

**DEALER INFORMATION** (must be completed in full for eligibility)

Name \_\_\_\_\_ Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**CONTRACTOR INFORMATION** (must be completed in full for eligibility)

Name \_\_\_\_\_ Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**REQUIREMENTS:**

1. Purchase a qualifying amount of James Hardie products. The purchase (evidenced in a single dealer invoice) must satisfy the following criteria to be eligible to enter sweepstakes:
  - Minimum purchase of 1500 sqft James Hardie siding with ColorPlus® Technology finishes and HardieTrim® boards with ColorPlus® Technology finishes.
  - Purchase made between November 13, 2020 and January 31, 2020.
2. Complete this Cash For Color Sweepstakes Entry Form.
3. Email the completed Cash For Color Sweepstakes Entry Form and the dealer invoice to the email address listed below. Your request must be timestamped by February 5, 2021.

**sweepstakes@jameshardie.com**

**Subject: Cash for Color Sweepstakes**

NO PURCHASE OR ENTRY FEE NECESSARY TO ENTER OR WIN. Eligibility: Open to 84 Lumber, ABC Supply Co., Beacon Roofing Supply, Carter Lumber, Lansing Building Products, SRS or US LBM branch locations in the states of ND, SD, MI, NE, KS, MN, IA, MO, WI, IL, IN, KY, OH, WV, VA, DC, MD, DE, NJ, PA, NY, CT, MA, VT, NH, ME, and RI ("Dealer Branch"). To submit an entry on behalf of a Dealer Branch, submitter must be (a) a legal resident of the United States and the District of Columbia who is (b) 18 years of age or older and (c) currently employed as an outside sales representative at the Dealer Branch at the time of entry. How To Enter: Submit (A) the Cash for Color Redemption Form and (B) a photograph of an invoice showing:(1) a date stamp between the dates of Nov. 13, 2020, and Jan. 31 2020, (2) the dealer's information, (3) James Hardie siding with ColorPlus® Technology finishes (minimum 1,500 square feet) and HardieTrim® boards with ColorPlus® Technology finishes (minimum 50 square feet) material, (4) contractor/builder information, and (5) jobsite address. Submit documents to the email address provided above. Entry Period: 11/13/2020 through 2/5/2021. Winners: There will be one Dealer Branch Winner and one Contractor winner selected by a random drawing and notified within 30 days of the close of the Entry Period via telephone. Prize: One (1) Dealer Branch location Winners will receive a cash prize with an ARV of \$10,000 USD. The Contractor Winner will receive a gift card with an ARV of \$5,000.00 USD. Void where prohibited. See Official Rules at <http://info.jameshardie.com/rs/875-SNB-430/images/Cash-For-Color-Sweepstakes.pdf>. Sponsor: James Hardie Building Products Inc., 231 S. LaSalle St. Suite 2000, Chicago, IL 60604.